

LBJ PRESIDENTIAL LIBRARY

**THE VIETNAM
WAR SUMMIT**

THE UNIVERSITY OF TEXAS AT AUSTIN

Communication & Social Media Kit

LBJ Library + The Vietnam War Summit

LBJ Library website: <http://www.lbjlibrary.org/>

The Vietnam War Summit website: <http://www.vietnamwarsummit.org/>

Live stream: <http://www.vietnamwarsummit.org/live>

News: <http://www.vietnamwarsummit.org/press/news.html> (where daily summit recaps will be posted)

Schedule: <http://www.vietnamwarsummit.org/attend/sessions.html>

Full participants list: <http://www.vietnamwarsummit.org/attend/participants/>

Social

#VietnamWarSummit

Event Photos: <http://www.lbjeventphotos.org/> (where you'll find new photos daily)

Facebook: <https://www.facebook.com/LBJPresLib>

Twitter: <https://twitter.com/lbjlibrary>

Instagram: <https://www.instagram.com/lbjlibrarynow/>

YouTube: <https://www.youtube.com/user/TheLBJLibrary> (summit videos will be archived here)

Content Resources

Vietnam War Media Kit

(Archival photos, audio, videos, and more)

<http://vietnamwarsummit.org/press/mediakit.html>

The Vietnam War Summit Logos

https://www.dropbox.com/sh/ijd727l86he8vxm/AAC2YopgoAv6zwAUD1fIF_W4a?dl=0

All summit logos can be found here. The summit's primary logo is the gold.

John S. Knight Pulitzer Prize-winning Vietnam War Editorials

*Knight Foundation is a summit sponsor

<http://www.knightfoundation.org/features/jskpulitzer/>

Participants on Social

William D. Adams

Chairman, National Endowment for the Humanities

<https://twitter.com/nehchair>

City of Austin Mayor Steve Adler

<https://www.facebook.com/austinmayoradler>

<https://twitter.com/mayoradler>

Peter Arnett

Pulitzer Prize-winning Journalist

(No personal accounts, but AP Corporate Communications has been tweeting about his summit participation - https://twitter.com/AP_CorpComm)

H.W. Brands

Author and Professor of History at The University of Texas at Austin

<https://www.facebook.com/hwbrands.author>

<https://twitter.com/hwbrands>

Ken Burns

Documentary filmmaker, Director/Producer of *The Vietnam War*

<http://www.twitter.com/kenburns>

John Sibley Butler

Founding Director, Herb Kelleher Center for Entrepreneurship, McCombs School of Business, The University of Texas at Austin; Bronze Star recipient

<https://twitter.com/johnsibbutler>

(David Wenger, Director of Communications, McCombs School of Business, is a good resource for any social content during Dr. Butler's panel -

<https://twitter.com/davidwenger>)

Don Carleton

Executive Director, Dolph Briscoe Center for American History, The University of Texas at Austin

(No personal accounts, but Briscoe Center is at -

<https://twitter.com/BriscoeCenter> and <https://www.facebook.com/briscoecenter/>)

Elizabeth Christian

President and CEO of Elizabeth Christian Public Relations; President, LBJ Foundation Board of Trustees

<https://twitter.com/echristiantexas>

Angela Evans

Dean, LBJ School of Public Affairs

(No personal account, but the school will be posting content throughout the summit. <https://twitter.com/TheLBJSchool> and

<https://www.facebook.com/TheLBJSchool/>)

Gregory L. Fenves

President, The University of Texas at Austin

<https://twitter.com/gregfenves>

<https://www.instagram.com/gregfenves/>

David Ferriero

Archivist of the United States, The National Archives and Records Administration

<https://twitter.com/dferriero>

Robert Floyd

Chairman, Texas Capitol Vietnam Veterans Monument

(No personal account, but his organization is on Facebook -

<https://www.facebook.com/Texas-Capitol-Vietnam-Monument-108759622478715/?fref=nf>)

Karoni Forrester

Daughter of Capt. Ronald W. Forrester, USMC; Board of Directors and Texas State Coordinator, National League of POW/MIA Families

(No personal account, but her organization is on Facebook -

<https://www.facebook.com/National-League-of-POWMIA-Families-136564939586/>)

Dr. Grace Liem Galloway
Nurse Practitioner; Former medic at Third Field Hospital and Cu Chi
<http://www.twitter.com/liemdr>

Tom Hayden
Politician and Anti-war Activist
<https://www.facebook.com/Tom-Hayden-122209931939/>
<https://twitter.com/TomEHayden>

Tommy Hodinh
Chairman and CEO, MagRabbit, Inc.
<https://twitter.com/tommyhodinh>

William Inboden
Executive Director, Clements Center for National Security, The University of Texas at Austin
(No personal account, but Clements is on social -
<https://twitter.com/ClementsCenter> and
<https://www.facebook.com/clementscenter/>)

David Hume Kennerly
Pulitzer Prize-winning Photographer
<https://www.facebook.com/kennerly>
<https://twitter.com/kennerly>

Secretary John F. Kerry
U.S. Secretary of State and Silver Star Recipient
<https://twitter.com/JohnKerry>

Joe Klein
Author and Political Columnist for TIME magazine
<https://www.facebook.com/JoeKleinOfficial/>
<https://twitter.com/joekleintime>

Jim Knotts
President and CEO, Vietnam Veterans Memorial Fund
(No personal accounts, but the fund can be found at:
<https://www.facebook.com/VietnamVeteransMemorialFund>,
<https://twitter.com/VVME>, <http://instagram.com/vnveteransmemorial>)

David Maraniss
Author and Pulitzer Prize-winning Washington Post Journalist
<https://www.facebook.com/davidmaraniss>
<https://twitter.com/davidmaraniss>

Country Joe McDonald
Singer/Songwriter and Navy Veteran
<https://www.facebook.com/joe.mcdonald.5011>

William McRaven
University of Texas System Chancellor; Former Commander of U.S. Special Operations Command
<https://twitter.com/billmcraven>

Lynn Novick
Documentary filmmaker, Director/Producer of *The Vietnam War*
<https://twitter.com/LynnNovick>

Dan Rather
Former CBS News Anchor and Journalist
<https://www.facebook.com/theDanRather>
<https://twitter.com/DanRather>

Robert Schenkkan
Pulitzer Prize-winning Playwright
<https://twitter.com/ROBERTSCHENKKAN>

Jan Scruggs
Founder and President Emeritus, Vietnam Veterans Memorial Fund
(No personal accounts, but the fund can be found at:
<https://www.facebook.com/VietnamVeteransMemorialFund>,
<https://twitter.com/VVMF>, <http://instagram.com/vnveteransmemorial>)

Andrew Sherry
Vice President, Communications, Knight Foundation; Former Foreign Correspondent
<https://twitter.com/andysherry>
Knight Foundation: <https://www.facebook.com/knightfdn>,
<https://twitter.com/knightfdn>

Darden Smith

Founder and Creative Director, SongwritingWith:Soldiers

<https://www.facebook.com/dardensmith/>

<https://twitter.com/DardenSmith>

Brian Sweany

Editor, Texas Monthly

https://twitter.com/Brian_Sweany

Mark K. Updegrove

Director, LBJ Presidential Library

<https://twitter.com/markkupdegrove>

Nick Ut

Pulitzer Prize-winning Photographer

<https://twitter.com/nickut>

<https://www.instagram.com/utnicky/>

(AP Corporate Communications has been tweeting about his summit participation

https://twitter.com/AP_CorpComm)

Rep. Hubert Vo

Texas House Member, District 149

<https://www.facebook.com/Vo.Hubert/>

Ken Wallingford

Former POW; Silver Star, Bronze Star, and Purple Heart Recipient; Senior Advisor to the Executive Secretary, Texas Veterans Land Board

(No personal accounts, but his organization is active - <https://twitter.com/TexasVLB>

and <https://www.facebook.com/TXVLB/>)

Peter Yarrow

Folksinger and Political Activist

<https://www.facebook.com/Peter-Yarrow-108853586257/>

<https://twitter.com/peteryarrowppm>